

4 MONTHS BEFORE THE EVENT, EXPECTATIONS ARE HIGH

## **SIL 2023 exceeds 80% of the contracted space in comparison to its previous edition**

- **SIL 2023**, the leading international trade fair for the logistics, transport, intralogistics and supply chain sector, **will celebrate its 25<sup>th</sup> anniversary from 7 to 9 June** in an edition that will continue to focus on internationalisation.
- As part of this year's edition, SIL will host the **39<sup>th</sup> edition of the ALACAT Congress**, organised by the Federation of National Associations of Freight Forwarders and International Logistics Operators of Latin America; and will also be the epicentre of the **18<sup>th</sup> European Conference & European Research Seminar**, promoted by the Council of Chain Management Professionals (CSCMP).
- Online registration is now open to attend [SIL 2023](#). Registration will be free until 19 May, after which it will cost 60 euros.

**Barcelona, 8 February 2023.** – The **International Logistics Exhibition of Barcelona** (Salón Internacional de la Logística – **SIL**), organised by the **Consorti de la Zona Franca de Barcelona (CZFB)**, will celebrate its **25<sup>th</sup> anniversary** from the **7<sup>th</sup> to the 9<sup>th</sup>** June with a very special edition. The event is exceeding expectations as, to date, with four months to go, **83% of the total exhibition area has been booked** in comparison to the previous edition, which means a projected **growth** of around **20%** to 2022.

Considered to be one of the world's largest trade fairs in the Logistics, Transport, Intralogistics and Supply Chain sector, it has already confirmed the participation of leading companies from **France, Switzerland, Italy, Germany, United Kingdom, Poland, Argentina, USA, Belgium, Australia, Andorra, Finland, the Netherlands,**

**Mexico, the Dominican Republic and Chile.** A list that will continue growing in the coming months, until an estimated participation of **650 companies** is reached.

**Pere Navarro**, special delegate of the State in the Consorci de la Zona Franca de Barcelona and president of SIL, has emphasized that ***“we are very pleased with the progress in the contracting of exhibition spaces and participation in the 25<sup>th</sup> edition of the SIL, an event that has established itself as a benchmark on the international scene to address the challenges, new trends, innovations and future of logistics, a key sector in the global economy”***.

Meanwhile, **Blanca Sorigué**, CZFB and SIL general manager, said that ***“this edition is very special because SIL is celebrating a quarter of a century and it is doing so like never before. This year, SIL will also host the 18<sup>th</sup> edition of the European Conference & European Research Seminar, the 39<sup>th</sup> edition of the ALACAT Congress, and the 19<sup>th</sup> MedaLogistics Forum, which will enhance business synergies and collaboration between professionals from all over the world”***.

The CZFB has already opened the online registration to attend SIL 2023, whose inscription will be free for all professionals in the sector who register before 19 May at [www.silbcn.com](http://www.silbcn.com). After that date, the SIL *Visitor Pass* will cost 60 euros.

### **Two major international events framed within SIL 2023**

Within the framework of SIL 2023, the Consorci de la Zona Franca de Barcelona has agreed to hold two important international events where the latest developments in logistics in the era of Industry 4.0 will be discussed.

The **Council of Supply Chain Management Professionals (CSCMP)**, the largest international entity in the Supply Chain sector, will be holding the **18<sup>th</sup> edition the [European Conference & European Research Seminar](#) on 8 and 9 June, a double world congress with European focus**, which brings together the leading global Supply Chain managers, professionals and academics from all sectors of activity. The topics for discussion will include today's key challenges, such as sustainability, digitalisation, efficiency, resilience and talent management.

This year's SIL, **from 7 to 9 June**, will also host the **39<sup>th</sup> edition of the [ALACAT Congress](#)**, organised by the Federation of National Associations of Freight Forwarders and International Logistics Operators of Latin America. ALACAT is the **largest logistics event held in Latin America**, and this year it returns to SIL, which had already hosted the congress in the 2016 and 2019 editions. Once again, thanks to this collaboration, bridges of business and knowledge exchange will be built between Hispanic and European logistics with the expected attendance of more than 1,000 professionals.

This new edition of the event, the **SIL Knowledge**, a knowledge programme that will bring together the main stakeholders and where they will present their ideas on the sector, will revolve around four major trends in the field of logistics: **Innovation, Sustainability, e-Delivery (last mile) and Talent**.

#### **About the Consorci de la Zona Franca de Barcelona**

The CZFB is a public company that is financed entirely by its own funds, such as the industrial leases of the Barcelona Free Trade Zone Industrial Park and its asset management. Although its main field of activity is the industrial estate and its customs free zone, it also promotes buildings, urban and industrial land, acts as a driving force for business transformation towards the 4.0 economy and organizes events of economic interest for Barcelona such as the SIL logistics show or the BMP real estate show, as well as major events of reference with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWAW).

Its plenary has representatives of the Spanish government, the Barcelona City Council, the Generalitat de Catalunya and the main economic entities of the city.

#### **For more information:**

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